



## Top story: The New Face of LogiCore



We are pleased to announce that our rebranding effort is well-underway and is proceeding smoothly.

Our Corporate Headquarters has received its "face lift" and has undergone a dramatic transformation. With this fresh interior also comes the new exterior signage, scheduled to be in place before the end of December.

LogiCore's attitude of *Readiness Accelerated* has become synonymous with the proactive support services that we provide to our customers.

Readiness can be attributed to a well-known ancient Chinese military strategist, Sun Tzu, who stated: "Victorious warriors win first and then go to war, while defeated warriors go to war first and then seek to win." Preparation is everything!

At LogiCore *mission readiness* is the process of preparing for a mission before the actual mission occurs. *Readiness Accelerated* is a state of readiness that allows for proactive support of a customer's needs.

LogiCore's Mission of promoting *Readiness*

### Employees' Commitment Comments

- We will be with our customer on every mission.
- We will position ourselves to provide the support needed to guarantee a successful mission.
- We will provide technically able and dedicated individuals capable of working closely with customers to fulfill current requirements.
- We will proactively support the customer by anticipating needs before they become a necessity.
- We will exceed our customers' expectations for a successful mission conclusion.
- We will be prepared.
- We are LogiCore: *Readiness Accelerated*

*Accelerated* is echoed by our employees' hard work, dedication, and willingness to do what is necessary to complete a mission successfully.

The visual language that we employ and the services that drive our success work as one to create a company persona that is professional, cutting edge, friendly, supportive, fun, and practical...thereby making LogiCore THE company of choice.

We are LogiCore: *Readiness Accelerated*. ■

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# President's Corner: Reshaping our company's future

Miranda Bouldin, President & CEO



As 2008 draws to a close, I would like to thank all of you for your tremendous support of LogiCore Corporate growth initiatives and

customer dedication as we work to ensure mission success. This year has brought about many positive changes and I appreciate the patience that has been shown as we continue to move forward.

Our new corporate slogan "Readiness Accelerated" is one that truly reflects our way of thinking. I requested each employee to express what this means to them and to their organization, and I appreciate the feedback that was received. After careful review of responses, what I discovered was that employees understand that being ready

to meet our customer requirements and understanding their challenges is the only way to truly make a difference.

## So What Does *Readiness Accelerated* Mean?

**R – Reliable**  
**E – Energetic**  
**A – Accelerated**  
**D – Dedicated**  
**Y – "Yes We Can"**

*Readiness Accelerated* is how we would like to bring the New Year in. This will require each employee to make a personal commitment to their areas of specialization.

Remember, each employee has an opportunity to develop new and potential business for the company. When the company is successful, it reflects all of our efforts and we all benefit from new growth.

Let's continue in the spirit of Teamwork; remembering that great companies are built with a shared vision, hard work, and one employee at a time.

I would like to wish all of you Happy Holidays and a prosperous future. ■



## Special Feature: Holiday Gala A Success!



### Largest Turn-out for Holiday Gala in LogiCore history!

We are excited to report that our Holiday Gala 2008 was a smashing success according to the feedback we have received. LogiCore experienced the largest turn-out ever at this year's Gala event. This year's Gala Committee was comprised of Patrick McAbee, Jill Malliet, Cynethia Bailey, Lissette Melendez, Toya Stiger, and Michelle Stough. Employee Willie Applewhite, a professional photographer, captured both the general party theme and also individual formal pose pictures of participants. The choral group, C3, and a 5-man band, PlayStation, livened up the proceedings with great music while the Mardi Gras themed food disappeared faster than the eye could see. Of course, the highlights of the evening were the awards and the gift drawings. Congratulations to all the winners of both events and Happy Holidays to one and all! ■

# Employee Focus: Getting to know Chip.



Louis “Chip” Curl is the Program Manager for the C-RAM support contract. He works directly with the C-ORAM Logistics director to provide SETA (Systems Engineering and Technical Assistance) support to the program.

Chip manages employees both in Huntsville, AL, and in several Iraqi locations and works very closely with employees to support the C-RAM System of Systems and the Regional Support Centers. The Regional Support Centers, or depots, help to support our troops both out in the field and here at home in the United States, as well as foreign troops from England.

Chip graduated from the US Military Academy (West Point) in 1969 and entered the Army to pursue a very distinguished military career spanning 26 years and a broad array of assignments. He served in several diverse postings such as Army Comptroller, Program and Budget Director, Executive Officer to the Deputy Chief of Staff for Logistics of Forces Command, and Army Material Command Program Manager for Special Operations Research and Development Programs.

Following his retirement from the Army as a full Colonel in 1995, Chip transitioned to the State Government in Pennsylvania where he served in several capacities and

again built a distinguished career in Program Management.

The summer after his graduation from West Point, Chip met a pretty young lady who became the love of his life. Chip and Jenny have been married now for 38 years and have a daughter, Caytie, a school psychologist currently residing in South Carolina. Chip and Jenny were very excited to learn that they are soon to be first time grandparents!

Chip and his wife love to ride their motorcycles together and have enjoyed this joint hobby for many years. On his own Chip enjoys reading mystery and historical novels and cites David Baldacci and Steven Pressfield as his current reading projects. As a person who enjoys the outdoors, it is not surprising that he also lists Archery as a favorite hobby. On a more personal note, Chip enjoys watching and assisting people to develop to their full potential both professionally and personally. ■



## Security

**ELICITATION: Would You Recognize It? Don't be a victim.**

ELICITATION is a collection of conversational gambits used by ordinary persons in ordinary conversations in order to gain information without being obvious about it. Used car salesmen use it on customers; fathers use it on their daughters' boyfriends; psychiatrists may use it to subtly gather information from patients.

In the espionage trade, elicitation is a technique frequently used by intelligence officers to subtly extract information about you, your work, your colleagues.

Said another way — *Elicitation is the art of conversation honed by intelligence services to its finest edge.*

**THE DILEMMA:** You never know if it is being used casually to pass the time of day, or if it is being used to gather intelligence data.

To access this article in its entirety, please go to the LogiCore intranet site and sign in to your account.

LogiCore has a continued commitment to keep employees informed with the most up-to-date information available. To that end, we have set up access on our intranet so employees can read news brief articles. To access the available articles, sign in to the LogiCore intranet, click on General, then click on newsletters. At the top of the page there will be a drop down menu, chose Security Brief. A page of available articles will load. Click on the article of interest. ■

# Department News: Travel



## Check Your Rates

When using the Government's JTR committee website (<http://perdiem.hqda.pentagon.mil/perdiem/>) for your travel per diem estimates, please be sure to check for those occurrences where a destination has more than one listing. Extra listings are normally due to seasonal rate changes and include the dates of effective rate listings in the column to the left of the lodging amount. The FY09 rates have been scaled down and many of the destinations which previously had multiple seasonal listings have been changed to one price for year 'round use. Please double check your estimates and ensure that you are using the correct rate during the correct time period for your estimates. If you have any questions please contact travel coordinator Kat BoVey at **Kbovey@logiCOREHSV.COM** or call her at the office at **(256) 533-5789 X 230**. ■

## Travel of the Quarter

**Mr. John Garrity** traveled to Kentucky in September. He escorted a Land Based Phalanx Weapon System to its repair destination and was present as this system was offloaded from the plane. He said that walking around the TARMAC and on the runway at the airport was a great new experience for him. He also worked with the Air National Guard during one of these forays, and had nothing but praise for that distinguished group, stating that they "were outstanding." On a more personal side, during his down time, he visited the Louisville Slugger Museum in Louisville, KY. Since he is a baseball lover, he had a "ball" and would highly recommend this place to his fellow "slugger" lovers.

**Mr. Pete Coronado** began September in the United Kingdom, supporting the UK-FMS (Foreign Military Sales) training. He then transitioned to Ft. Bliss, TX to attend another training session to ensure the training was correctly managed. Afterwards, he flew to the Yuma proving grounds in Arizona

to provide logistical support for the LPW-S test. Despite his extremely busy schedule, he was able to spend some time exploring the local terrain in Texas and came across a literal "gem" in the middle of the desert called Hueco Tanks. The website for this amazing oasis is <http://www.texasbeyondhistory.net/hueco/index.html/> and contains a lot of history as well as some amazing pictures. Mr. Coronado said the most surprising thing about Hueco Tanks was not that it was an oasis in the desert, but that it had such a wide variety of bug life that he had never seen before.

**Mr. Lee Eady** began October by visiting Ft. Sill in Lawton, OK as part of the Fires Center of Excellence Integrated Process Team. Ft. Sill is a hub of training activity for the military. All field artillery Soldiers, Marines, and many international students from allied nations receive their training at this base. Mr. Eady reported that he ate at the infamous MEERS Restaurant (profiled in the May 2008 Newsletter) and it was GOOD! In

November Mr. Eady traveled to the Tobyhanna Army Depot (TYAD) in Scranton, PA as part of a team that was focused on the base's capability and capacity to perform core depot analysis/assessment. TYAD provides expeditionary logistics support for certain military equipment and focuses on repair/overhaul, manufacturing, sustainment support, and systems integration. Mr. Eady reports that both trips were successful and extremely informative. On a travel note: Mr. Eady highly recommends the Marriott Courtyard in Moosic, PA, 2 miles east of the Wilkes-Barre/Scranton Airport. The hotel offers a free continental breakfast for travelers visiting TYAD as well as access to a workout facility, in-door swimming, and a sauna.

If you travel during the quarter and wish to contribute to this section: Please e-mail your travel input to [mstough@logiCOREHSV.COM](mailto:mstough@logiCOREHSV.COM). All contributions are welcomed and may include personal travel as well as work-related travel. ■

## Department News: Accounting

In January 2009 the Accounting Department will begin using new software for employee timesheets and record-keeping. The software will be on the new website and will be linked directly to our new Deltec GCS Premier Accounting System which includes payroll and contract management.

Training on the new timesheet and website usage will begin in early January and will be offered in several formats to accommodate all employees' schedules. Please be sure to watch your e-mail for notifications about instructions, training, and schedules for the time-sheet conversion to the new system. ■



## Human Resources: Handling Conflict - Going from win-lose to win-win

Conflicts with co-workers and others, in general, can be difficult and uncomfortable. They don't have to be, however, when you follow these tips to turn things around:

- Take steps to ease tensions. Give the other person a chance to vent and air any grievances. Or take a break from bickering to talk about common interests, e.g., sports, hobbies, kids, community events, or something else. Tell a joke or an amusing story—anything to lighten the mood and create rapport.
- Assist accurate communication. Listen carefully to what the other person says. Make sure you interpret correctly. Speak carefully and clearly so that your co-worker can understand what you say.
- Break big issues down. You may not be ready to reach agreement on the big issues, but maybe you can agree on some of the smaller points.
- Make it easy for the other person to say yes. Word your proposals in a way that the other person is likely to accept. Try making a small concession that you know the other person will accept as a token of good will.
- Minimize differences and maximize similarities. Play down areas of conflict and put the spotlight on areas of shared interests. ■



# New Faces: Welcome to the LogiCore team.

Please welcome our newest LogiCore team members. These new additions bring a wealth of knowledge and experience to our company. We are very pleased to introduce them here and extend a warm Welcome to the LogiCore Family!



## **Mr. Willie Applewhite – Logistics Analyst**

Mr. Applewhite comes to us with over 20 years of management experience and a very strong logistics background. He is very excited to be joining us and says his goal is “to make a difference.” Mr. Applewhite holds a BS in Organizational Management from Oakwood College and is working on his Masters in Contracts Management from the Florida Institute of Technology. He will be working as a Logistics Analyst for the Apache program. Mr. Applewhite is a big motorcycle enthusiast and enjoys doing Photography on a professional level. He is also a martial arts student and practices Shotokan Karate, in which he holds a 1st degree black belt.



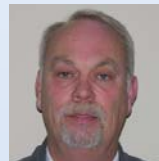
## **Mr. Dwayne Taylor – Logistics Analyst**

Mr. Taylor joins us as a Logistics Analyst for R-DEC after having served in the U.S. Army as a Special Electronics and Missile Systems Repair Specialist for over 21 years. Mr. Taylor obtained his BS in Business Administration from Columbia College and is pursuing a Master of Science in Logistics Management from the Florida Institute of Technology. A native of Detroit, Michigan, Mr. Taylor is married to a wonderful lady named Alma. The couple has 2 daughters, Latisha Cole and Rosetta Taylor, and two delightful grandchildren. Mr. Taylor’s favorite hobby is spoiling his grandchildren. He also enjoys working in his yard and watching football, basketball, and auto races. When not engaged in those things, he can be found in the garage tinkering on various cars.



## **Ms. Lissette Melendez – Executive Assistant**

Ms. Melendez has joined us as a permanent member of the LogiCore corporate staff in the position of Executive Assistant to President Miranda Bouldin. Ms. Melendez comes to us after having spent the last few years traveling to such places as Cozumel, Mexico; Belize City, Belize; Seoul, Korea; and Sydney, Australia. Ms. Melendez attended Hillsong International Leadership College and obtained her Diploma in Ministry for Pastoral Counseling. She recently moved to Huntsville to be closer to her 2 year old nephew, Max. When not enjoying quality time with the little guy, Ms. Melendez can be found relaxing at home with her fiancé, Paul, and their two Beagles, Lexi and Sadie.



## **Mr. John Hoskins – Cost Analyst**

Mr. Hoskins has over 28 years of Federal Contracting experience, 23 of which are in Program/Project Management, and has joined us a Logistics Analyst for the Apache Helicopter Program. Mr. Hoskins attended Enterprise State in Enterprise, AL, where he majored in Business Administration. He has eleven years of active military service in the Army and has served in interesting positions such as a Flight Engineer for the CH-47 Chinook Helicopter and as an Army Recruiter. John and his wife Elizabeth “Libby” have 3 sons and two daughters, all grown. An enthusiastic outdoorsman, Mr. Hoskins enjoys shooting competitively with his rifle, boating, and fishing (preferably from his boat).

# Employee Commendations: Celebrating outstanding achievement.

We are very pleased to announce that we have quite a few people this quarter who are receiving commendations for outstanding achievement in December.

CONGRATULATIONS!

## EMPLOYEE OF THE QUARTER

Congratulations to Tom Piqué for his nomination and award as Employee of the Quarter. Mr. Piqué is the Head Graphics Designer at the main office in Huntsville and was nominated for his outstanding effort and support during the recent rebranding effort.

He was formally recognized at the Christmas Gala by the LogiCore President/CEO, Miranda Bouldin, for his efforts in design and the project oversight that he has provided for website creation, billboard/signage creation and implementation, shirt design, etc.

LogiCore would like to thank Mr. Piqué for his commitment, participation, and outstanding performance. As Employee of the Quarter, Tom will receive a Certificate of Recognition and a \$300 award bonus.

Congratulations on a job Well Done!



Mr. Lee Eady and Mr. John Garrity have each received a Letter of Commendation from the Department of the Army for outstanding support in the Logistics Counter – Rocket, Artillery, and Mortar

Program Management Office (C-RAM PPO). Both gentlemen have been commended for their professionalism and dedication. Due to their dedicated efforts, all of the PM C-RAM IBDSoS fiscal year 2008 development, production, test, training, fielding, and sustainment activities were successfully completed.



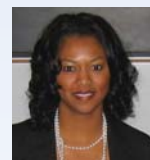
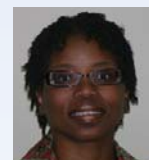
Mr. Wallace Gay has received a Letter of Commendation from the Product Directorate, Systems Sustainment Management (PD-SSM) for his positive attitude, professional manner, swift and timely action, and willingness to do what is necessary to accomplish the mission. His work

has enabled the PD-SSM office to function efficiently on a daily basis and has contributed significantly to mission success.



Mr. Ashley Pritchard has received a Letter of Commendation for his efforts in supporting the Product Directorate, Systems Sustainment Management. His efforts in supporting the Flexible Engineering Diagnostic System have contributed to the operational readiness of units deployed in

support of Operation Iraqi Freedom, Operation Enduring Freedom, and the homeland defense of our nation.



(From left to right) Ms. Darneice Gadsden, Ms. Linda McMullen-Petty, Mr. Ira Liburd and Ms. Cynethia Bailey have all received Letters of Commendation for their positive attitude, contributions, and professional manner in which they have supported the Product Directorate, Systems Support Division in support of units deployed for Operation Iraqi Freedom, Operation Enduring Freedom, and the homeland defense of our nation.

# The LogiCore Community: Sponsoring the Huntsville Botanical Gardens

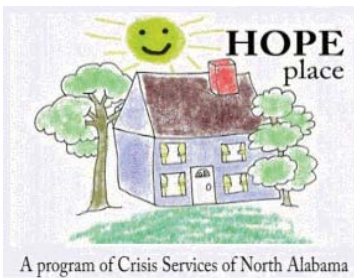


LogiCore Corporation is very proud to help “keep Huntsville Green” by sponsoring a lighted figure in the 2008 Galaxy of Lights. This year our figure was that of a dinosaur. Huntsville Botanical Garden relies on the generosity of the community and its members to maintain the Garden and to provide the working capital needed for its growth and expan-

sion. The Garden provides a wide variety of opportunities in the form of programs and events for individuals and groups to expand their knowledge and love of plants and nature. You can visit their website at <http://www.hsvbg.org/index.htm> for more information about this Huntsville green treasure. ■



## Corporate cooperation to support Hope Place for the Holidays



This year the LogiCore employees voted for HOPE Place as our Holiday Charity. HOPE Place is a crisis center that provides safe, confidential 24-hour emergency shelter and crisis services to adult and child victims of domestic violence. Since its foundation HOPE Place has provided safe shelter and hope for nearly 11,000 women, children, and men. The employee contributions combined with the

matching LogiCore corporate donation equaled \$670 and the money was used to provide Christmas for two families. The mothers received household items and a “mother pampering” gift. The children received clothing and toys. The gifts were wrapped at the Corporate Headquarters and given to HOPE Place, who will give the gifts to the mothers to be put under the tree for Christmas. If you are interested in learning more about this great organization you may visit their website at <http://www.csna.org/index.php>. ■



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## A Sign of Things to Come.

LogiCore's new advertising has been put up at the Huntsville Airport and our new monument sign has been installed in front of our corporate headquarters utilizing the rebranded LogiCore logo.

The airport ad was designed to specifically focus attention upon our company and is located by the baggage claim area where it is much more visible than the old one was.

Thank you to Tom Pique for his hard work designing this advertising piece and for getting it in place in time for the Christmas Holiday. ■

LogiCore's Huntsville Airport Advertising



New corporate headquarters signage